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INVITATION FROM THE CHAIRMAN OF THE ORGANIZING COMMITTEE



Dear Prospective Sponsors,

It is our pleasure that Bali, Indonesia has been selected to host the World Geothermal Congress 2010 ("WGC 2010") which will be held on 25 - 30 April 2010 at the Bali International Convention Centre (BICC), Nusa Dua. On behalf of the Indonesia Geothermal Association (INAGA) or API, host and organizer of WGC 2010, we are pleased to invite you to join hands with us to sponsor the WGC 2010.

For the geothermal society worldwide, the World Geothermal Congress which is held every five year, it is the most important gathering and has become a "must attend event", it is the largest and most diverse international gathering devoted to geothermal issues.

Bearing the theme "**Geothermal: The Energy to Change the World**", this six-day Congress is expected to gather an estimated 2,000 participants from all over the world, consisting of geothermal societies including steam producer, power producer, contractors, scientists, engineers, consultants, academicians, government, and many others who are knowledgeable in the geothermal industry from all over the world. They will dialogue a wide range of issues with regards to geothermal and its development. Moreover, an exhibition will run concurrently to allow participants to view latest products and receive information from commercial companies involved in geothermal activities.

We believe that being one of the sponsors at this prestigious event will bring high impact of promotional opportunities to your company/organization, not only to market and promote your latest and innovative products and services but also to meet prospective clients and important people in the industry. Don't miss this valuable opportunity to integrate with various prestigious geothermal as well as energy and mineral societies at large.

We welcome and encourage your participation, partnership and support to make the WGC 2010 a successful and rewarding event for all. Please feel free to contact the Secretariat of the WGC 2010 for further information and assistance at sponsoring the WGC 2010.

We look forward to working with you in Bali.

With warm regards,

Herman Darnel Ibrahim

Chairman of the Organizing Committee of the WGC 2010

INVITATION FROM THE PRESIDENT OF IGA



WGC 2010 will be a key geothermal event, providing a global forum of scientific and technical information about the latest trends in resource utilization, technology innovation, production sustainability, environmental benefits, risk mitigation, and market development. Presentations will be made by managers of geothermal exploration and field development, power plant operators, representatives of national and local utilities, of environmental and energy agencies, policy makers and investors, as well as by scientists and engineers – both from the power generation and direct use sectors. A trade show with technical exhibits will allow participants to view the latest products and to receive information from commercial companies involved in geothermal activities. At the same time, existing business contacts can be renewed and new ones established.

Sponsors will benefit from various exposure throughout the Congress. Let me thus cordially invite you to demonstrate your company's hospitality and generosity to the worldwide geothermal community at WGC 2010.

We look forward to working with you in Bali.

With warm regards,

Ladislaus Rybach

President, International Geothermal Association (IGA)

Convener of WGC 2010

INVITATION FROM THE PRESIDENT OF INAGA



Indonesia as the host country of the WGC2010 will invite key geothermal players and its related industries to participate in the exhibition arena at a global forum of scientific and technical information of the latest geothermal trend in the world, technology innovation, reducing of global warming and resources sustainability. The forum will be held parallel with the technical presentations of geothermal field development, environmental and energy agencies, policy makers and investors, as well as by scientists and engineers. The exhibition will allow participants to exhibit the technical overview as well as the latest products of geothermal industries and its related companies involved in geothermal activities.

We look forward to providing the Sponsors a great opportunity to contribute to the worldwide geothermal community. We are pleased to welcome you to Bali to take part as sponsor at this five yearly geothermal congress WGC2010, in Bali, Indonesia.

Dr. Surya Darma

President, Indonesia Geothermal Association (INAGA)

Co-Convener of WGC2010

World Geothermal Congresses, which are held every five year, are milestones of the International Geothermal Association (IGA) activity. For WGC 2010, IGA and the host country share the organizational task: IGA is the Convener and the Indonesia Geothermal Association (INAGA) is the Organizer. WGC 2010 is endorsed by the Ministry of Energy and Mineral Resources of the Republic of Indonesia and supported by the entire geothermal society worldwide.

From corporate to retail sponsorships, World Geothermal Congress 2010 (“WGC 2010”) offers companies and organizations dozens of high impact promotional opportunities. WGC 2010, the first ever held in Indonesia, provides a valuable commercial platform to integrate with over 2,000 delegates of geothermal society from various prestigious companies/organizations involved in geothermal industry worldwide together with energy and mineral industry in general.

The Organizing Committee of World Geothermal Congress 2010 (“WGC 2010”) invites various companies and organizations to participate as sponsors of WGC 2010. The sponsorship options are designed to allow each sponsor unique ways of associating brands or messages with different aspects of the Congress. The Sponsorship Opportunities are available in various categories; each category reaches the Congress delegates in a different way. These include Corporate Sponsorship, Printing Arrangement, Advertisement, Congress Kits, Social Program, and Others.

Corporate Sponsorship

The Corporate Sponsorship offers company/organization exclusive branding, prior and during the WGC 2010. The Corporate Sponsorship is designed to enhance a sponsor's visibility and presence on the Congress site. The sponsorship includes Diamond, Platinum, Gold, and Silver.

Printing Arrangement

Sponsors are invited to sponsor various printed materials of WGC 2010 which will provide high level exposure for companies and organizations. Sponsor is invited to advertise at the best spot of Final Announcement and Program Book & Exhibition Directory of WGC 2010. Considering its limited space, sponsor is encouraged to reserve the space in advance.

Functioning as marketing tool to promote the event, the Final Announcement will be printed at 3,000 copies and mailed by June 2009 to all members of IGA, geothermal, energy and mineral societies, as well as other prospective participants worldwide; whereas, Program Book & Exhibition Directory will be distributed on-site.

Advertisement

Other opportunity for advertising company/organization products and services is available on the Congress Website (www.wgc2010.org) as well as at the running pages of Final Announcement and Program Book & Exhibition Directory of WGC 2010.

Social Programs

Sponsor one of Social Programs during the WGC 2010 and leave a lasting impression in minds of all your guests! Every VVIP, dignitary, delegates and congress speakers are invited to these get-togethers in more informal surroundings and unwind after busy professional programs. Our sponsor is invited to work with us to create unique presentation that will be remembered long after the event. Social programs include Welcome Cocktail, Indonesian Cultural Night and Farewell Party.

Authors Breakfast

Your sponsorship of this event will be recognized by including your company name and logo displayed at the authors breakfast area.

Business Luncheon

By sponsoring Business Luncheon, your company/organization gains exclusive access to industry professionals who may have influential power to make buying decisions. It provides a valuable opportunity to forge new business partnerships, and reinforce your “competitive edge” within the industry. Sponsors are invited to make a short address at the Luncheon. There are three Business Luncheons open to sponsors.

Coffee Break

Sponsoring a Coffee Break sponsor will raise their profile and have the opportunity to distribute promotional materials or gifts and network with the industry leaders attending the congress. There are ten (10) Coffee Breaks open to sponsors throughout the Congress.

Congress Kits

Sponsorship of the Congress Kits represents a unique opportunity to promote your company/organization in a very prominent and visual way. Sponsor can provide these items branded with company/organization logo. The Congress Kits consists of Delegate Bag, Block Note & Pen, Delegate Badge, and Proceedings (CD).

Registration Counter

Sponsoring the Registration Counter ensures company/organization image is communicated to all delegates, speakers, guests, exhibitors, and visitors arriving at the Congress. With company/organization logo featured at the Registration Counter, sponsor can guarantee that their brand will never be out of view.

Internet Café

The company/organization sponsoring the Internet Café will obtain an undivided attention from participants who freely access internet at the Internet Café during the Congress' opening hour. Proper signage to the venue with company logo will be in place. The Internet Café will feature computers with internet access, points for laptop access, and printer. If ordered in time, the Internet Café can be built as part of the sponsor booth.

Congress Daily Journal

The Congress Daily Journal will feature a daily review of the Congress activities including summaries of presentations, keynote addresses and other reports from various Congress activities, and will run for four (4) days during the Congress. The company/organization sponsoring the Daily Journal will obtain exposure through visual way including write-ups in relations to company/organization profile or activities.

Authors Memento

Sponsoring the Authors Memento ensures company/organization image is communicated especially to the Congress' paper presenter

Welcome Banners

Sponsoring the Welcome Banners ensures company/organization boost their product awareness, enhance their company image and create name/brand recognition.

Directional Signage

Sponsoring the Directional Signage ensures company/organization grab the attention of the participants during the Congress.

Congress & Exhibition Preview Board

Sponsoring the Congress & Exhibition Preview Board ensures company/organization outshine the competition and leave thousands of impressions on our exclusive audience.

Pennants

Sponsoring the Pennants ensures company/organization image is communicated to participants during the Congress.

Banners

Sponsoring the Banners ensures company/organization image is communicated to participants during the Congress.

Notes:

- All sponsorship opportunities will be based on 'first come first served' basis. Acceptance of sponsorship will be confirmed by the Organizer by written fax/e-mail.
- All sponsorship opportunity updates **will be informed** on the website www.wgc2010.org

MAIN SPONSOR

DIAMOND

USD 500,000

It is open to 2 (two) sponsors @ USD 250,000. Single sponsor preferred.

Compensation offered:

Privileged Benefits

- One senior representative from the sponsoring company/organization is entitled to attend the courtesy call with the high level of government official together with the Organizing Committee of WGC 2010 before the Congress
- Opportunity for one senior representative of the company/organization to make a short address at the Opening Session of the Congress on behalf of the company/organization (max. 5 minutes) (applicable to single sponsor)
- One senior representative from the sponsoring company/organization to greet VVIP delegates arriving at the Congress together with the Organizing Committee of WGC 2010
- One senior representative from the sponsoring company/organization to be seated in the VVIP area at the Congress and official social functions
- An engraved Diamond Sponsor Plaque of WGC 2010 will be given to company/organization from Host of WGC 2010 as a token of appreciation

Complimentary Invitations

- Complimentary 5 (five) registration tickets to attend the Congress including free admission to official social functions
- Opportunity to invite 5 (five) company/organization associates to the Welcome Cocktail

Printed Materials

- Logo of company/organization on the front cover of Congress Final Announcement, if confirmation of sponsorship received by 1 May 2009.
- Complimentary full page color advertisement inside front cover of Congress Final Announcement, if confirmation of sponsorship received by 1 May 2009. This is based on first come first served basis among the confirmed Diamond Sponsors. Artwork to be supplied by sponsor.
- Complimentary full page color advertisement inside front cover of Congress Program Book & Exhibition Directory. This is based on first come first served basis among the confirmed Diamond Sponsors. Artwork to be supplied by sponsor.
- Company/organization logo on print advertisements of WGC 2010 at international and national media
- Acknowledgement in 3,000 copies of Congress Final Announcement, if confirmation of sponsorship received by 1 May 2009.
- Acknowledgement in 2,000 copies of Program Book & Exhibition Directory
- Acknowledgement in 2,000 copies of Daily Journal of WGC 2010
- Acknowledgement on the Panel List of Sponsor during the Congress
- Company/organization logo exposed on the directive signs to the Opening Session
- Company/organization logo on the 20 pennants placed at the entrance of BICC (share logo with Diamond sponsors)
- Company/organization logo on the 10 vertical banners at the BICC lobby area (share logo with Diamond sponsors)
- Opportunity to display 6 (six) standing banners in the lobby area of BICC. Banners to be supplied by sponsor.

Publicity

- Company/organization logo on the backdrop of the Opening Session held in the main meeting room
- Stage announcement at the Opening Session by Host of WGC 2010
- Optional broadcast of company/organization profile (max. 3 minutes) at the main room before Opening and Keynote Sessions begin
- Opportunity to organize one Press Conference on the Opening day of the Congress. Time will be determined by Organizing Committee of WGC 2010.
- Sponsorship mentioning on Press Releases
- Inclusion of company/organization's logo on the Congress Website with a link to company/organization website
- Expose on the Daily Journal of WGC 2010 by placement of 1 (one) full page of article/advertorial related to sponsor/organization profile/activities on the first date of publication. The article/advertorial to be prepared by sponsor and the content is subject for approval by the Daily Journal's editor. Total of characters to be advised.

Business Opportunities

- Complimentary exhibition space of 40 sqm in a Premium location within Exhibition area (Indoor)
- Insertion of promotion brochures and gifts from sponsor in the Delegate Bag. Materials to be supplied by sponsor.

CO-SPONSORS

PLATINUM

USD 400,000

It is open to 4 (four) sponsors @ USD 100,000

Compensation offered:

Privileged Benefits

- One senior representative from the sponsoring company/organization to be seated in the VIP area at the Congress and official social functions
- An engraved Platinum Sponsor Plaque of WGC 2010 will be given to company/organization from the Organizing Committee of WGC 2010 as a token of appreciation

Complimentary Invitations

- Complimentary 3 (three) registration tickets to attend the Congress including free admission to official social functions
- Opportunity to invite 3 (three) company/organization associates to the Welcome Cocktail

Printed Materials

- Complimentary full page color advertisement inside back cover of Congress Final Announcement, if confirmation of sponsorship received by 1 May 2009. This is based on first come first served basis among the confirmed Platinum Sponsors. Artwork to be supplied by sponsor.
- Complimentary full page color advertisement inside back cover of Congress Program Book & Exhibition Directory. This is based on first come first served basis among the confirmed Platinum Sponsors. Artwork to be supplied by sponsor.
- Company/organization logo on print advertisements of WGC 2010 at international and national media
- Acknowledgement in 3,000 copies of Congress Final Announcement, if confirmation of sponsorship received by 1 May 2009.
- Acknowledgement in 2,000 copies of Program Book & Exhibition Directory
- Acknowledgement in 2,000 copies of Daily Journal of WGC 2010
- Acknowledgement on the Panel List of Sponsor during the Congress
- Company/organization logo exposed on the directive signs to the Opening Session
- Company/organization logo on the 10 pennants placed at the entrance of BICC (share logo with Platinum sponsors)
- Company/organization logo on the 5 vertical banners at the BICC lobby area (share logo with Platinum sponsors)
- Opportunity to display 3 (three) standing banners in the lobby area of BICC. Banners to be supplied by sponsor.

Publicity

- Company/organization logo on the backdrop of the Opening Session held in the main meeting room
- Stage announcement at the Opening Session by Host of WGC 2010
- Optional broadcast of company/organization profile (max. 3 minutes) at the main room before Keynote Session begin
- Sponsorship mentioning on Press Releases
- Inclusion of company/organization's logo on the Congress Website with a link to company/organization website
- Expose on the Daily Journal of WGC 2010 by placement of half page of article/advertorial related to sponsor/organization profile/activities during the Congress (date to be advised). The article/advertorial to be prepared by sponsor and the content subject for approval of the Daily Journal's editor.

Business Opportunities

- Complimentary exhibition space of 18 sqm in a Premium location within Exhibition area (Indoor)
- Insertion of promotion brochures and gifts from sponsor in the Delegate Bag. Materials to be supplied by sponsor.

GOLD

USD 50,000

It is open to 6 (six) sponsors

Compensation offered:

Privileged Benefit

- An engraved Gold Sponsor Plaque of WGC 2010 will be given to company/organization from the Organizing Committee of WGC 2010 as a token of appreciation

Complimentary Invitations

- Complimentary 2 (two) registration tickets to attend the Congress including free admission to official social functions
- Opportunity to invite 2 (two) company/organization associates to the Welcome Cocktail

Printed Materials

- Complimentary full page color advertisement inside Congress Final Announcement, if confirmation of sponsorship received by 1 May 2009. Artwork to be supplied by sponsor.

CORPORATE SPONSORSHIP

- Complimentary full page color advertisement inside Congress Program Book & Exhibition Directory. Artwork to be supplied by sponsor.
- Company/organization logo on print advertisements of WGC 2010 at international and national media
- Acknowledgement in 3,000 copies of Congress Final Announcement, if confirmation of sponsorship received by 1 May 2009.
- Acknowledgement in 2,000 copies of Program Book & Exhibition Directory
- Acknowledgement in 2,000 copies of Daily Journal of WGC 2010
- Acknowledgement on the Panel List of Sponsor during the Congress
- Company/organization logo exposed on the directive signs to the Opening Session
- Company/organization logo on the 5 pennants placed at the entrance of BICC (share logo with Gold sponsors)
- Company/organization logo on the 3 vertical banners at the BICC lobby area (share logo with Gold sponsors)
- Opportunity to display 2 (two) standing banners in the lobby area of BICC. Banners to be supplied by sponsor.

Publicity

- Company/organization logo on the backdrop of the Opening Session held in the main meeting room
- Sponsorship mentioning on Press Releases
- Inclusion of company/organization's logo on the Congress Website with a link to company/organization website
- Expose on the Daily Journal of WGC 2010 by placement of quarter page of article/advertorial related to sponsor/organization profile/activities during the Congress (date to be advised). The article/advertorial to be prepared by sponsor and the content subject for approval of the Daily Journal's editor. Total of characters to be advised.

Business Opportunities

- Complimentary exhibition space of 9 sqm in a Premium location within Exhibition area (Indoor)
- Insertion of promotion brochures and gifts from sponsor in the Delegate Bag. Materials to be supplied by sponsor.

SILVER **USD 30,000**

It is open to 10 (ten) sponsors

Compensation offered:

Privileged Benefit

- An engraved Silver Sponsor Plaque of WGC 2010 will be given to company/organization from the Organizing Committee of WGC 2010 as a token of appreciation

Complimentary Invitations

- Complimentary 1 (one) registration ticket to attend the Congress including free admission to official social functions
- Opportunity to invite 1 (one) company/organization associate to the Welcome Cocktail

Printed Materials

- Company/organization logo on the print advertisements of WGC 2010 at international and national media
- Complimentary full page color advertisement inside Congress Final Announcement, if confirmation of sponsorship received by 1 May 2009. Artwork to be supplied by sponsor.
- Complimentary full page color advertisement inside Congress Program Book & Exhibition Directory. Artwork to be supplied by sponsor.
- Acknowledgement in 3,000 copies of Congress Final Announcement, if confirmation of sponsorship received by 1 May 2009
- Acknowledgement in 2,000 copies of Program Book & Exhibition Directory
- Acknowledgement in 2,000 copies of Daily Journal of WGC 2010
- Acknowledgement on the Panel List of Sponsor
- Company/organization logo exposed on the directive signs to the Opening Session
- Company/organization logo on the 2 pennants placed at the entrance of BICC (share logo with Silver sponsors)
- Company/organization logo on the 1 vertical banner at the BICC lobby area (share logo with Silver sponsors)
- Opportunity to display 1 (one) standing banner in the lobby area of BICC. Banner to be supplied by sponsor.

Publicity

- Company/organization logo on the backdrop of the Opening Session held in the main meeting room
- Sponsorship mentioning on Press Releases
- Inclusion of company/organization's logo on the Congress Website with a link to company/organization website

Business Opportunities

- Complimentary exhibition space of 9 sqm in Regular area in Exhibition area (Indoor)
- Insertion of promotion brochures and gifts from sponsor in the Delegate Bag. Materials to be supplied by sponsor.

RETAIL SPONSORSHIP

PRINTING ARRANGEMENT

Final Announcement **USD 25,000**

Number of copies: 3,000 pcs. It is open to 1 (one) sponsor.
Booking Deadline: 1 May 2009

Compensation offered:

- Complimentary full page color advertisement at the outside back cover of the Final Announcement
- Acknowledgement in the 2,000 copies of the Program Book & Exhibition Directory
- Acknowledgement in the Panel List of Sponsor during the Congress
- Distribution of promotional brochures and gifts from sponsor

Program Book & Exhibition Directory **USD 45,000**

Number of copies: 2,000 pcs. It is open to 1 (one) sponsor.
Booking Deadline: 1 March 2010

Compensation offered:

- Complimentary full page color advertisement at the outside back cover of the Program book & Exhibition Directory
- Acknowledgement in the 2,000 copies of the Program Book & Exhibition Directory
- Acknowledgement in the Panel List of Sponsor during the Congress
- Distribution of promotional brochures and gifts from sponsor

ADVERTISEMENT

Compensation offered:

- Complimentary color advertisement at the chosen one
- Acknowledgement in the 2,000 copies of the Program Book & Exhibition Directory
- Acknowledgement in the Panel List of Sponsor during the Congress

ADVERTISEMENT ON CONGRESS WEBSITE

Logo of company/organization on Home Page **USD 2,500**

(with active linked to sponsor website)

One page for company/organization profile/advertorial **USD 5,000**

(with company/organization logo active linked to sponsor website)

Note: Material to be provided by sponsor.

Total characters to be advised.

ADVERTISEMENT ON FINAL ANNOUNCEMENT

Number of copies: 3,000 pcs.

Booking Deadline: 1 May 2009

Outside Back Cover *) **USD 15,000**

Inside Front Cover **) **USD 15,000**

Inside Back Cover *)** **USD 10,000**

Run of Page (one full page) **USD 7,500**

Inside Page (two-page spread) **USD 12,500**

Half Page **USD 5,000**

ADVERTISEMENT ON PROGRAM BOOK & EXHIBITION DIRECTORY

Number of copies: 2,000 pcs.

Booking Deadline: 1 March 2010

Outside Back Cover *) **USD 15,000**

Inside Front Cover **) **USD 15,000**

Inside Back Cover *)** **USD 10,000**

Run of Page (one full page) **USD 7,500**

Inside Page (two-page spread) USD 12,500
Half Page USD 5,000

Notes:

- *) Prioritized for Printing Arrangement Sponsor
- **) Prioritized for Main Sponsor
- ***) Prioritized for Co-Sponsor

Technical Specification:

Advertisement material (artwork) in CD is to be supplied by sponsor, with following specification:
 Full Bleed/Full size: 210 mm x 297 mm
 Image area: 190 mm x 277 mm

CONGRESS KITS

CONGRESS DELEGATE BAG USD 75,000
 2,000 pcs. It is open to 1 (one) sponsor

Compensation offered:

- Company/organization logo on the official Congress Delegate Bag
- Acknowledgement in the 2,000 copies of the Program Book & Exhibition Directory
- Acknowledgement in the Panel List of Sponsor during the Congress
- Distribution of promotional brochures and gifts from sponsor

BLOCK NOTE & PEN USD 25,000
 2,000 sets. It is open to 1 (one) sponsor

Compensation offered:

- Company/organization logo on the Block Note & Pen
- Acknowledgement in the 2,000 copies of the Program Book & Exhibition Directory
- Acknowledgement in the Panel List of Sponsor during the Congress
- Distribution of promotional brochures and gifts from sponsor

CONGRESS DELEGATE BADGE USD 15,000
 2,000 sets (completed with plastic cover & string). It is open to 1 (one) sponsor

Compensation offered:

- Company/organization logo on the front of Congress Delegate Badge
- Acknowledgement in the 2,000 copies of the Program Book & Exhibition Directory
- Acknowledgement in the Panel List of Sponsor during the Congress
- Distribution of promotional brochures and gifts from sponsor

PROCEEDINGS (CD) USD 20,000
 2,000 pcs. It is open to 1 (one) sponsor

Compensation offered:

- Company/organization logo on the cover of Proceedings (CD)
- Acknowledgement in the 2,000 copies of the Program Book & Exhibition Directory
- Acknowledgement in the Panel List of Sponsor during the Congress
- Distribution of promotional brochures and gifts from sponsor

SOCIAL PROGRAM

WELCOME COCKTAIL USD 150,000
 2,000 pax. It is open to 3 (three) sponsors @ USD 50,000
 Food and beverages included in the sponsorship.

Compensation offered:

- Complimentary 2 (two) registration tickets to attend the Congress including free admission to official social functions
- Complimentary one (1) full page color advertisement at the inside Program Book & Exhibition Directory
- Company/organization logo on the signage leading to the venue of Welcome Cocktail
- Company/organization logo on the backdrop of Welcome Cocktail

- Formal invitation card of Welcome Cocktail provided by the organizer with company/organization name and logo
- Stage announcement by Host of WGC 2010
- Opportunity for one senior representative of the company/organization to make a short address at the Welcome Cocktail on behalf of the company/organization (max. 5 minutes)
- One senior representative from the sponsoring company/organization to greet VVIP/VIP delegates arriving at the Welcome Cocktail together with the Organizing Committee of WGC 2010
- Opportunity to invite 10 (ten) company associates to the Welcome Cocktail
- Acknowledgement in the 2,000 copies of the Program Book & Exhibition Directory
- Acknowledgement in the Panel List of Sponsor during the Congress
- Distribution of promotional brochures and gifts from sponsor at the Welcome Cocktail

INDONESIAN CULTURAL NIGHT USD 300,000

2,000 pax. It is open to 3 (three) sponsors @ USD 100,000

Food, beverages and cultural performance included in the sponsorship.

Compensation offered:

- Complimentary 2 (two) registration tickets to attend the Congress including free admission to official social functions
- Complimentary one (1) full page color advertisement at the inside Program Book & Exhibition Directory
- Company/organization logo on the signage leading to the venue of Indonesian Cultural Night
- Company/organization logo on the backdrop of Indonesian Cultural Night
- Formal invitation card of Indonesian Cultural Night provided by the organizer with company/organization name and logo
- Stage announcement by Host of WGC 2010
- Opportunity for one senior representative of the company/organization to make a short address at the Indonesian Cultural Night on behalf of the company/organization (max. 5 minutes)
- One senior representative from the sponsoring company/organization to greet VVIP/VIP delegates arriving at the Indonesian Cultural Night together with the Organizing Committee of WGC 2010
- One senior representative from the sponsoring company/organization to be seated in the VVIP table during the Indonesian Cultural Night
- 3 (three) representatives of the sponsoring company/organization to be seated in the VIP table during the Indonesian Cultural Night
- Opportunity to invite 10 (ten) company associates to the Indonesian Cultural Night
- Acknowledgement in the 2,000 copies of the Program Book & Exhibition Directory
- Acknowledgement in the Panel List of Sponsor during the Congress
- Distribution of promotional brochures and gifts from sponsor at the Indonesian Cultural Night

FAREWELL PARTY USD 210,000

2,000 pax. It is open to 3 (three) sponsors @ USD 70,000

Compensation offered:

- Complimentary 2 (two) registration tickets to attend the Congress including free admission to official social functions
- Complimentary one (1) full page color advertisement at the inside Program Book & Exhibition Directory
- Company/organization logo on the signage leading to the venue of Farewell Party
- Company/organization logo on the backdrop of Farewell Party
- Formal invitation card of Farewell Party provided by the organizer with company/organization name and logo
- Stage announcement by Host of WGC 2010
- Opportunity for one senior representative of the company/organization to make a short address at the Farewell Party on behalf of the company/organization (max. 5 minutes)
- One senior representative from the sponsoring company/organization to greet VVIP/VIP delegates arriving at the Farewell Party together with the Organizing Committee of WGC 2010
- Opportunity to invite 10 (ten) company associates to the Farewell Party
- Acknowledgement in the 2,000 copies of the Program Book & Exhibition Directory
- Acknowledgement in the Panel List of Sponsor during the Congress
- Distribution of promotional brochures and gifts from sponsor at the Farewell Party

MEALS

AUTHORS BREAKFAST (BY INVITATION) USD 25,000

Max. 200 pax. Total: 5 days. It is open to 5 (five) sponsors @ USD 25,000

Presenting authors and session chairpersons will meet every morning to discuss paper presentation format and other details on the daily technical sessions.

Compensation offered:

- Complimentary banner with company/organization logo in the Breakfast venue
- Opportunity for one senior representative of the company/organization to make a short address at the Breakfast on behalf of the company/organization (max. 5 minutes)

RETAIL SPONSORSHIP

- Acknowledgement in the 2,000 copies of the Program Book & Exhibition Directory
- Acknowledgment in the Panel List of Sponsor during the Congress
- Distribution of promotional brochures and gifts from sponsor during the Breakfast

BUSINESS LUNCHEON (BY INVITATION)

USD 50,000

Max. 200 pax. Total: 3 days. It is open to 3 (three) sponsors @ USD 50,000

Venue rental, food & beverage included in the sponsorship.

Venue: The Laguna Resort & Spa, Nusa Dua or Nusa Dua Beach Hotel & Spa Bali (Location: next to BICC)

Compensation offered:

- Complimentary 2 (two) registration tickets to attend the Congress including free admission to official social functions
- Complimentary full page color advertisement at the inside Program Book & Exhibition Directory
- Complimentary banner with company/organization logo in the Luncheon venue
- Formal invitation card of Business Luncheon provided by the organizer with company/organization name and logo
- Opportunity for one senior representative of the company/organization to make a short address at the Business Luncheon on behalf of the company/organization (max. 5 minutes)
- Opportunity to present the company/organization profile (max. 10 minutes)
- Acknowledgement in the 2,000 copies of the Program Book & Exhibition Directory
- Acknowledgement in the Panel List of Sponsor during the Congress
- Opportunity to invite 10 (ten) company associates to the Luncheon sponsored date
- Distribution of promotional brochures and gifts from sponsor during the Luncheon

COFFEE BREAK

USD 20,000

2000 pax. (food and beverage included) Total: 5 days – total of 10 times.

It is open to 10 sponsors @ USD 20,000 each

Compensation offered:

- Complimentary banner with company/organization logo above the coffee table at the selected date of Coffee Break
- Complimentary full page color advertisement at the inside Program Book & Exhibition Directory
- Complimentary banner with your company/organization logo
- Acknowledgement in the 2,000 copies of the Program Book & Exhibition Directory
- Acknowledgement in the Panel List of Sponsor during the Congress
- Distribution of promotional brochures and gifts from sponsor during the coffee break

OTHERS

REGISTRATION COUNTER

USD 40,000

It is open to 1 (one) sponsor

Compensation offered:

- Complimentary banner with company/organization logo at the Registration Counter
- Signage to Registration Counter with company/organization logo in the coffee break venue
- Acknowledgement in the 2,000 copies of the Program Book & Exhibition Directory
- Acknowledgement in the Panel List of Sponsor during the Congress
- Distribution of promotional brochures and gifts from sponsor

INTERNET CAFÉ

USD 40,000

20 units PC & 2 units Printer. It is open to 1 (one) sponsor

Compensation offered:

- Complimentary banner with company logo at the Internet Café
- Signage to the Internet Café with company/organization logo
- Acknowledgement in the 2,000 copies of the Program Book & Exhibition Directory
- Acknowledgement in the Panel List of Sponsor during the Congress
- Distribution of promotional brochures and gifts from sponsor

CONGRESS DAILY JOURNAL

USD 10,000/day

Number of copies: 2,000. Total publication: 4 days. It is open to 4 (four) sponsors

Compensation offered:

- Company/organization logo on the cover of Congress Daily Journal the selected date of publication.
- Complimentary one (1) black & white advertisement on the back cover of Congress Daily Journal on the selected date of publication. Artwork to be supplied by sponsor.
- Company/organization home page and screen saver on all computer screen in the Internet Café

RETAIL SPONSORSHIP

- Expose on the Daily Journal of WGC 2010 by placement of full page of article/advertorial related to sponsor/organization profile/activities during the Congress (date to be advised). The article/advertorial to be prepared by sponsor and the content subject for approval of the Daily Journal's editor. Total of characters to be advised.
- Acknowledgement in the 2,000 copies of the Program Book & Exhibition Directory
- Acknowledgement in the Panel List of Sponsor during the Congress
- Distribution of promotional brochures and gifts from sponsor

AUTHORS MEMENTO

USD 15,000

754 pax. It is open to 10 (ten) sponsors @ USD 15,000

Compensation offered:

- Company/organization logo on the Authors Memento
- Acknowledgement in the 2,000 copies of the Program Book & Exhibition Directory
- Acknowledgement in the Panel List of Sponsor during the Congress
- Distribution of promotional brochures and gifts from sponsor

CONGRESS & EXHIBITION PREVIEW BOARD

USD 10,000

It is open to 1 (one) sponsor

Compensation offered:

- Company/organization logo on the Congress & Exhibition Preview Board
- Acknowledgement in the 2,000 copies of the Program Book & Exhibition Directory
- Acknowledgement in the Panel List of Sponsor during the Congress
- Distribution of promotional brochures and gifts from sponsor

WELCOME BANNERS

USD 10,000

2 welcome banners will be displayed at the entrance and inside of BICC. It is open to 1 (one) sponsor

Compensation offered:

- Company/organization logo on the Welcome Banners
- Acknowledgement in the 2,000 copies of the Program Book & Exhibition Directory
- Acknowledgement in the Panel List of Sponsor during the Congress
- Distribution of promotional brochures and gifts from sponsor

DIRECTIONAL SIGNAGE

USD 10,000

Directional Signage will be in place to direct congress delegates entering the BICC to reach the congress and exhibition venues and other key function areas (10 pcs max). It is open to 1 (one) sponsor.

Compensation offered:

- Company/organization logo on the Directional Signage
- Acknowledgement in the 2,000 copies of the Program Book & Exhibition Directory
- Acknowledgement in the Panel List of Sponsor during the Congress
- Distribution of promotional brochures and gifts from sponsor

PENNANTS

USD 3,500

20 pennants will be displayed at the entrance of BICC

Compensation offered:

- Company/organization logo printed on the Pennants
- Acknowledgement in the 2,000 copies of the Program Book & Exhibition Directory
- Acknowledgement in the Panel List of Sponsor during the Congress
- Distribution of promotional brochures and gifts from sponsor

BANNERS

USD 5,500

6 vertical banners will be displayed at the exhibition area and main lobby of BICC

Compensation offered:

- Company/organization logo printed on the Banners
- Acknowledgement in the 2,000 copies of the Program Book & Exhibition Directory
- Acknowledgement in the Panel List of Sponsor during the Congress
- Distribution of promotional brochures and gifts from sponsor

SPONSORSHIP APPLICATION FORM AND CONTRACT

Selected Sponsorship Item(s)

CORPORATE SPONSOR

	DIAMOND - SPONSOR 1	USD	250,000
	DIAMOND - SPONSOR 2	USD	250,000
	PLATINUM - SPONSOR 1	USD	100,000
	PLATINUM - SPONSOR 2	USD	100,000
	PLATINUM - SPONSOR 3	USD	100,000
	PLATINUM - SPONSOR 4	USD	100,000
	GOLD	USD	50,000
	SILVER	USD	30,000

RETAIL SPONSOR

PRINTING ARRANGEMENT

	Final Announcement	USD	25,000
	Program Book & Exhibition Directory	USD	45,000

ADVERTISEMENT

CONGRESS WEBSITE			
	Logo of company/organization on Home Page	USD	2,500
	One page for company/organization profile/advertorial	USD	5,000

FINAL ANNOUNCEMENT			
	Outside Back Cover	USD	15,000
	Inside Front Cover	USD	15,000
	Inside Back Cover	USD	10,000
	Run of Page (One full page)	USD	7,500
	Inside Page (Two-page spread)	USD	12,500
	Half Page	USD	5,000

PROGRAM BOOK & EXHIBITION DIRECTORY			
	Outside Back Cover	USD	15,000
	Inside Front Cover	USD	15,000
	Inside Back Cover	USD	10,000
	Run of Page (One full page)	USD	7,500
	Inside Page (Two-page spread)	USD	12,500
	Half Page	USD	5,000

SPONSORSHIP APPLICATION FORM AND CONTRACT

CONGRESS KITS

	Congress Delegate Bag	USD	75,000
	Block Note & Pen	USD	25,000
	Congress Delegate Badge	USD	15,000
	Proceedings (CD)	USD	20,000

SOCIAL PROGRAM

	Welcome Cocktail – Sponsor 1	USD	50,000
	Welcome Cocktail – Sponsor 2	USD	50,000
	Welcome Cocktail – Sponsor 3	USD	50,000
	Indonesian Cultural Night – Sponsor 1	USD	100,000
	Indonesian Cultural Night – Sponsor 2	USD	100,000
	Indonesian Cultural Night – Sponsor 3	USD	100,000
	Farewell Party – Sponsor 1	USD	70,000
	Farewell Party – Sponsor 2	USD	70,000
	Farewell Party – Sponsor 3	USD	70,000

MEALS

	Authors Breakfast - Day 1	USD	25,000
	Authors Breakfast - Day 2	USD	25,000
	Authors Breakfast - Day 3	USD	25,000
	Authors Breakfast - Day 4	USD	25,000
	Authors Breakfast - Day 5	USD	25,000
	Business Luncheon – Day 1	USD	50,000
	Business Luncheon – Day 2	USD	50,000
	Business Luncheon – Day 3	USD	50,000
	Coffee Break - Day 1 Morning	USD	20,000
	Coffee Break - Day 1 Afternoon	USD	20,000
	Coffee Break - Day 2 Morning	USD	20,000
	Coffee Break - Day 2 Afternoon	USD	20,000
	Coffee Break - Day 3 Morning	USD	20,000
	Coffee Break - Day 3 Afternoon	USD	20,000
	Coffee Break - Day 4 Morning	USD	20,000
	Coffee Break - Day 4 Afternoon	USD	20,000
	Coffee Break - Day 5 Morning	USD	20,000
	Coffee Break - Day 5 Afternoon	USD	20,000

SPONSORSHIP APPLICATION FORM AND CONTRACT

OTHERS

	Registration Counter	USD	40,000
	Internet Café	USD	40,000
	Congress Daily Journal	USD	10,000
	Authors Memento	USD	15,000
	Congress & Exhibition Preview Board	USD	10,000
	Welcome Banners	USD	10,000
	Directional Signage	USD	10,000
	Pennants (20 pcs.)	USD	3,500
	Vertical Banners (6 pcs.)	USD	5,500

SPONSORSHIP APPLICATION FORM AND CONTRACT

Please complete the Sponsorship Application Form and Contract and return to the WGC 2010 Secretariat by fax at (62-21) 723 6193 or email to secr@wgc2010.org at your earliest convenience.

We hereby agree to sponsor the World Geothermal Congress 2010 ("WGC 2010") to be held at the Bali International Convention Centre (BICC) on 25–30 April 2010.

Company : _____

Address : _____

City : _____ Postal Code : _____

Country : _____

Telephone : _____ Fax : _____

E-mail : _____

Mobile : _____

Person in charge : _____

Job Title : _____

Company Profile
(Please describe your organization – max. 30 words.)

Note: All acknowledgements of your company/organization and listing of company/organization name and address will be generated from the above.

PAYMENT PROCEDURE

We intend to pay by electronic transfer to:

PACTO WGC 2010

Lippo Bank – Kuningan Lippo Life, Plaza Centris Lt. 1
Jl. HR Rasuna Said Kav B-5, Kuningan, Jakarta 12910
Phone: +62-21-2524860 | Fax: +62-21-2525070/71
A/C (USD): 705 – 30 – 70811 – 2
A/C (IDR) : 705 – 30 – 09344 – 4

Please note that the Organizer should receive the payment in FULL AMOUNT. To avoid problems, please fax a copy of the bank's transaction to the Secretariat of the WGC 2010

We hereby agree to pay the required 25% of **non refundable deposit** in US DOLLAR as soon as we receive the corresponding invoice. Balance of the payment is to be made at the latest by 31 December 2009.

Signature:

Date:

Please return the completed Form to:

More detailed information:

The WGC 2010 Secretariat

Grha Bimasena
Jl. Dharmawangsa Raya 39
Jakarta 12160 - Indonesia
Phone : +62-21 725 8668
Fax : +62-21 723 6193
Email : secr@wgc2010.org
Website : www.wgc2010.org
Contact Person : Mr. Yusak Sulaeman
Mobile : (+62-81 22107774)

Sponsor Information Center

Phone : +62-21 5719973
Fax : +62-21 5705797 / 98
Email : sponsor@wgc2010.org
CP : Ms. Ika Nazaruddin

OC WGC 2010 (Sponsorship)

CP : Mr. Sanusi Satar
Mobile : +62-81 1803548
Email : s.satar@starenergy.co.id

Disclaimer

If the WGC 2010 is cancelled to typhoon, earthquake, flood, fire, social unrest or other causes beyond the control of the Organizing Committee of the WGC 2010 (force majeure), the Organizing Committee of the WGC 2010 reserve the right to cancel the Congress within 14 (fourteen) days before the Congress. If this should happen, the Organizing Committee will return the sponsorship item after deducting the expenditures occurred. The deduction should not exceed 25% of the original sponsorship.

TERMS & CONDITIONS:

Payment Schedule

- Payment should be in US DOLLARS must be made in FULL AMOUNT by bank transfer.
- A **non refundable deposit** of 25% of the total sponsorship amount will be invoiced on receipt of the completed form and payment is due within 30 days of issue, to guarantee the reservation. If the payment is not received, the sponsorship opportunity may be sold to another sponsor.
- The remaining 75% of the total sponsorship amount will be invoiced 30 days after the issuance of the initial invoice and must be settled not later than 31 December 2009.
- For contract received made after 31 December 2009, the full amount is due at the time of reservation.

Cancellation Policy

Cancellations and changes to your original booking must be made in writing to the WGC 2010 Secretariat:

- Cancellation received after 1 July 2009, 50% of the total sponsorship amount will be retained
- Cancellation received after 31 December 2009, 100% of the total sponsorship amount will be retained

Others

- Sponsorship booking will be based on 'first come first served' basis. Acceptance of sponsorship will be confirmed by the Organizer by written fax.
- Printed material for advertisement must be received in time and in the proper format. Late submissions will not be included. The Organizer will not accept responsibility for late deliveries, and cannot guarantee the inclusion after 1 March 2010.